



TASTE OF THE FOOD BANK

THURS, MAY 8

The Greater Boston
**FOOD
BANK** 
Feeding Eastern Massachusetts

SPONSORSHIP OPPORTUNITIES

TASTE OF THE FOOD BANK

HOSTED BY
Jody Adams



Steve DiFillippo



Celebrity Chefs
Rising Stars
Mixologists
Craft Breweries
Wine Purveyors
And more!

Learn more at
tasteofthefoodbank.com

The Greater Boston
FOOD BANK

Feeding Eastern Massachusetts

Join us for Boston's most anticipated culinary event, **Taste of the Food Bank**, on **Thursday, May 8, 2025** at The Greater Boston Food Bank's Yawkey Distribution Center.

Boston culinary icons and event hosts **Jody Adams** and **Steve DiFillippo** have curated a lineup of the region's top restaurants, mixologists, and rising stars, drawing from the area's most notable chefs, brewers, wine and spirit purveyors.

Experience the city's most authentic and diverse flavors alongside over 500 business and community leaders, foodies, philanthropists, and local influencers. Taste of the Food Bank will include a live auction featuring incredible culinary experiences, brand activations, and live entertainment.

More than just a great party, this event celebrates GBFB's essential role as the engine that drives our hunger-relief system in Eastern Massachusetts. With support from our corporate and philanthropic partners, we fuel a vast food distribution network that **delivers 90 million healthy meals to people in need** each year.

**Together, we have the power
to end hunger here.**

EVENT DETAILS

Taste of The Food Bank
Thursday, May 8, 2025
6:00 - 10:00 PM
The Greater Boston Food Bank
Yawkey Distribution Center
70 South Bay Avenue
Boston, MA 02118

*The Greater Boston Food Bank is a non-profit 501(c)(3) corporation.
A portion of the cost of sponsorship and ticket purchase may be tax deductible.*

TASTE OF THE FOOD BANK

A Taste of our 2025 Culinary Lineup

Taste of the Food Bank guests sample fare from breweries, local celebrity chefs, restaurants, spirit purveyors, and culinary artisans.



Michael Schlow
Alta Strada



Rodney Murillo
Davio's Northern Italian
Steakhouse



Douglass Williams
MIDA



Alavee Hassan
TRADE



Joanne Chang
Flour Bakery + Cafe



Dante deMagistris
il Casale



Jen Royle
TABLE Restaurant



Danny Levesque
SAVR



Andy Husbands
The Smoke Shop BBQ



Marga Raffucci
Sorellina



Peter Nguyen
Lê Madeline



Karen Akunowicz
Bar Volpe



Chelven Randolph
Nosh & Grog



Jeremy Sewall
Row 34



Conor Dennehey
Talulla



Robert Sisca
The Banks Seafood
and Steakhouse

Customizable Sponsor Experiences



Sponsors are recognized in front of an audience of engaged philanthropists, volunteers and community leaders, while generating funds to provide millions of healthy meals to households across Eastern Massachusetts. Please contact us if you would like to customize benefits to enhance your partnership, including branded activations on-site.

PRESENTING SPONSOR **\$150,000 Only 2 remaining!**

As a Presenting Sponsor of Taste of the Food Bank, you'll receive lead visibility in front of an audience of 500+ attendees, first billing on the big screen, event signage, and other promotional materials. More benefits are listed below, and we will help customize this experience for you.

- Lead recognition as a Presenting Sponsor on all materials, e-communications, and on event webpages
- Verbal acknowledgement during program
- Logo on step & repeat wall (for top sponsors only)
- Social media sponsor announcement
- Four (4) dedicated social media stories
- Sponsor acknowledgement in the post-event video reel
- Opportunity to provide a giveaway item for all guests (350 items needed by April 21)
- Featured listing in GBFB's e-newsletter, which reaches 145,000 people each month
- Two (2) 16:9 color slides (digital ad) during event
- VIP tour of GBFB and volunteer opportunity
- Prominent inclusion of your or your company's name/logo on Boston Common Magazine's full-page ad (April Issue)
- Inclusion of your or your company's name/logo on the invitation
- Twenty (20) VIP tickets, including expedited check-in and access to exclusive VIP Lounge

To discuss the details of the experience opportunities, please contact AJ Events at (617) 267-2244 or email [AJ Williams at aj@ajwevents.com](mailto:aj@ajwevents.com).

MAIN STAGE SPONSOR **\$100,000 Only 1 available!**

As a Main Stage Sponsor, you'll receive significant exposure with recognition every time the program is mentioned. The stage backdrop, stage podium sign, and the projection screen footer will prominently display your logo alongside the event logo ensuring widespread recognition of your generous support. We will assist in customizing this experience for you. Limited to one sponsor, ensuring exclusivity and maximum impact for your brand.

- Premium recognition as the Main Stage Sponsor on all materials, e-mail blasts, and on event webpages
- Program "sponsored by" you or your company
- Logo exclusively displayed on the stage backdrop, stage podium sign, and the projection screen footer
- Logo on step & repeat wall (for top sponsors only)
- Social media sponsor announcement
- Two (2) 16:9 color slides (digital ad) during event
- Sponsor acknowledgement in the post-event video reel
- Opportunity to provide a giveaway item for all guests (350 items needed by April 21)
- Prominent inclusion of your or your company's name/logo on Boston Common Magazine's full-page ad (April Issue)
- Inclusion of your or your company's name/logo on the invitation
- Twenty (20) VIP tickets, including expedited check-in and access to exclusive VIP Lounge



Customizable Sponsor Experiences (Cont'd)



VIP LOUNGE SPONSOR

\$100,000 *Only 2 available!*

As VIP Lounge Sponsor, you'll receive significant exposure in the most exclusive area of the event, and receive recognition every time the VIP Lounge is mentioned. The Lounge signage will prominently display your logo, and your ad will be featured on screens during the event. We will assist in customizing this experience for you. Limited to two sponsors, ensuring exclusivity and maximum impact for your brand.

- Premium recognition as the VIP Lounge Sponsor on all materials, e-mail blasts, and on event webpages
- Your own branded VIP area within VIP Lounge
- Logo or name on cocktail napkins
- Logo on step & repeat wall (for top sponsors only)
- Social media sponsor announcement
- One (1) 16:9 color slide (digital ad) during event
- Sponsor acknowledgement in the post-event video reel
- Opportunity to provide a giveaway item for all guests (350 items needed by April 21)
- Prominent inclusion of your or your company's name/logo on Boston Common Magazine's full-page ad (April Issue)
- Inclusion of your or your company's name/logo on the invitation
- Twenty (20) VIP tickets, including expedited check-in and access to exclusive VIP Lounge

ENTERTAINMENT/HOST SPONSOR

\$75,000 *Only 1 available!*

This exclusive sponsorship will place you or your company front and center alongside our entertainment and/or host. This highly visible activation includes 'Sponsored by [You or Your Company]' on all event materials and screens, a message from you emailed to all guests the week of the event, logo visibility, and more. Limited to one sponsor, ensuring exclusivity and maximum impact for your brand.

- Premium recognition as the Host/Entertainment Sponsor on all materials, e-mail blasts, and on event webpages
- Logo on step & repeat wall (for top sponsors only)
- Social media sponsor announcement
- One (1) 16:9 color slide (digital ad) during event
- Sponsor acknowledgement in the post-event video reel
- Opportunity to provide a giveaway item for all guests (350 items needed by April 21)
- Prominent inclusion of your or your company's name/logo on Boston Common Magazine's full-page ad (April Issue)
- Inclusion of your or your company's name/logo on the invitation
- Fourteen (14) VIP tickets, including expedited check-in and access to exclusive VIP Lounge

OFFICIAL MAGAZINE

SPONSOR *Only 1 available!*

- Premium recognition as the Official Magazine Sponsor on all materials, e-mail blasts, and on event webpages
- Logo on the step & repeat wall
- Opportunity to provide a giveaway item for all guests (350 items needed by April 21)
- Special recognition from our Community
- Logo displayed on the invitation
- Ten (10) VIP tickets

[SOLD OUT!]
Thank you
Boston Common
Magazine

GBFB brings

90 million

healthy meals

to tables

each year



Customizable Sponsor Experiences (Cont'd)



CULINARY SPONSOR

\$50,000 Only 4 available!

This sponsorship will place you or your company front and center with a large format sign within the Culinary Area featuring local restaurants, chefs and beverage activations. This sponsorship will receive logo placement on all menu signs on each station (approximately 30), two social media posts, and be included in the guest arrival details email, ensuring widespread recognition of your generous support. Limited to four sponsors.

- Premium recognition as the Culinary Sponsor on all materials, e-mail blasts, and on event webpages
- Culinary Lineup “sponsored by” you or your company
- Logo displayed on all menu signs (approximately 30) on each culinary station
- Logo on step & repeat wall (for top sponsors only)
- Social media sponsor announcement
- One (1) 16:9 color slide (digital ad) during event
- Sponsor acknowledgement in the post-event video reel
- Opportunity to provide a giveaway item for all guests (350 items needed by April 21)
- Prominent inclusion of your or your company's name/logo on Boston Common Magazine's full-page ad (April Issue)
- Inclusion of your or your company's name/logo on the invitation
- Twenty (20) VIP tickets, including expedited check-in and access to exclusive VIP Lounge

GBFB distributes

over 700,000

apples

each month



You can empower others to put food on their tables

1 in 3 people statewide face food insecurity

190 communities served across Eastern Massachusetts

90 million healthy meals distributed annually

600,000 people served monthly

96% of food meets the highest nutrition standards

“We believe that hunger shouldn't be business as usual. That's why we're working to empower everyone to put healthy food on their table, every day.”

— **Catherine D'Amato**, President and CEO, The Greater Boston Food Bank



Additional Sponsor Opportunities

PADDLE MATCH SPONSOR \$50,000

- Recognition as a Paddle Match Sponsor on all materials, e-communications, and on event webpages
- Leveraging and recognizing the gift during the paddle raise hosted by the sponsor
- Verbal acknowledgement during program
- Logo displayed during program (for top sponsors only)
- Opportunity to provide a giveaway item for all guests in need by April 21)
- Logo displayed on invitation
- Fourteen (14) VIP tickets, including expedited check-in and access to exclusive VIP Lounge

[SOLD OUT]

SUSTAINING SPONSOR \$25,000

- Recognition as a Sustaining Sponsor on all materials, e-communications, and on event webpages
- Verbal acknowledgement during program
- Logo displayed on invitation
- Twelve (12) VIP tickets, including expedited check-in and access to exclusive VIP Lounge

SUPPORTING SPONSOR \$15,000

- Logo recognition as a Supporting Sponsor on event webpages
- Logo displayed during the program
- Ten (10) general admission tickets

MOTIVATING SPONSOR \$5,000

- Listing as a Motivating Sponsor on event webpages
- Logo displayed during the program
- Six (6) general admission tickets

AMBASSADOR SPONSOR \$2,500

- Listing as an Ambassador Sponsor on event webpages
- Name displayed during the program
- Four (4) general admission tickets

Individual Tickets

VIP TICKETS \$500*

Each VIP ticket includes:

- Expedited VIP check-in for ticketholder
- Access to the VIP Lounge hosted by co-chairs Jody Adams and Steve DiFillippo, featuring celebrity chef stations
- Access to mixology bars in the VIP Lounge featuring premium cocktails
- All benefits of a General Admission ticket holder

* No Refunds or Exchanges

GENERAL ADMISSION TICKETS

\$350*

Each General Admission ticket includes:

- (1) Ticket to Taste of the Food Bank
- Access to 25+ food & beverage tasting stations
- A captivating program with a live auction featuring must-have culinary packages, inspiring stories from GBFB and live entertainment

* No Refunds or Exchanges

The Greater Boston Food Bank is a non-profit 501(c)(3) corporation. A portion of the cost of sponsorship and ticket purchase may be tax deductible.

Sponsorship Form



INDIVIDUAL OR
COMPANY NAME
(AS IT WILL APPEAR IN PRINT)

CONTACT NAME

TITLE

E-MAIL

PHONE

MAILING
ADDRESS

CITY

STATE

ZIP

SPONSOR EXPERIENCES (Please Check One)

- PRESENTING SPONSOR \$150,000
- VIP LOUNGE SPONSOR \$100,000
- MAIN STAGE SPONSOR \$100,000
- ENTERTAINMENT/HOST SPONSOR \$75,000
- CULINARY SPONSOR \$50,000

SPONSOR LEVELS (Please Check One)

- ~~PADDLE MATCH SPONSOR~~ **SOLD OUT!!**
- SUSTAINING SPONSOR \$25,000
- SUPPORTING SPONSOR \$15,000
- MOTIVATING SPONSOR \$5,000
- AMBASSADOR SPONSOR \$2,500

The Greater Boston Food Bank, Tax ID# 04-2717782 is a 501(c)(3) non-profit organization.

(For tax purposes, the IRS requests that we inform you that, over and above the value of goods and services you may receive, your contribution is tax deductible to the extent provided by law.)

PAYMENT (Please Check One)

- A check is enclosed for the above sponsorship. *Payable to The Greater Boston Food Bank*
- Please reserve the above sponsorship for my company or myself and send an invoice to my attention.
- I/We cannot participate, but we are pleased to make a 100% tax deductible donation of \$_____ in lieu of our attendance. *Payable to The Greater Boston Food Bank*
- I would like to make a charitable contribution with my Donor-Advised Fund or Foundation.
****Per IRS guidelines, if you use a DAF or a personal foundation to support the event, tickets are available for an additional non-tax deductible amount. Contact events@gbfb.org with any questions.**
- I would like to pay by VISA/MasterCard/AMEX. ***To give securely online, visit: tasteofthefoodbank.com**

NAME ON CARD:

CARD #:

EXP DATE:

CVC CODE:

THANK YOU!

You may register online at tasteofthefoodbank.com. If you have any questions or would prefer to process your sponsorship by phone, wire, or mail, contact events@gbfb.org (cc: maria@ajwevents.com) or mail to:

The Greater Boston Food Bank
Attn: Taste of the Food Bank
70 South Bay Avenue
Boston, MA 02118

