



Honoring
Randi Cutler



**We have the power
to end hunger here.
—JOIN US!**

**Women Fighting Hunger Annual Breakfast
to benefit The Greater Boston Food Bank**

**Thursday, October 17, 2024
The Westin Copley Place, Boston**

7:00 – 8:00 AM Networking and Coffee Reception
8:00 – 9:00 AM Coffee Talk and Program

**Women Fighting
Hunger Co-Chairs**

Heather Blier
Courtney Doyle

**Women Fighting
Hunger Committee**

Danah Al-Husaini
Olivia DeMichaelis
Molly Huck
Deborah Kane
Sandra Manzella
Dianne Olson
Estie Rappaport
Camille Valentine

To learn about
joining the WFH
committee, contact
Ashley Walters at
awalters@gbfb.org or
(617) 598-5081

**Hunger
shouldn't be
business as
usual.**

Hunger is a big problem, and big problems call for big solutions. Since 2010, Women Fighting Hunger has been a catalyst for raising support, building awareness, and advancing advocacy for The Greater Boston Food Bank (GBFB). Together, we have raised more than \$2.5 million to address food insecurity in our communities.

The annual Women Fighting Hunger breakfast brings together a compassionate group of business and community leaders who are committed to improving the health and well-being of communities across Eastern Massachusetts.

The event begins with a Coffee Reception featuring barista stations, brunch bites, a fun photo booth, and more. This year, we are adding a captivating “**Coffee Talk**” discussion featuring our honoree, **Randi Cutler**, moderated by WCVB-Channel 5 icon **Karen Holmes Ward**. We will celebrate GBFB’s mission to end hunger here and highlight the essential role we all play in empowering families to put healthy food on their tables.

**Learn more at
[GBFB.org/wfh](https://www.gbfb.org/wfh)**

*The Greater Boston Food Bank is a non-profit 501(c)(3) corporation.
A portion of the cost of sponsorship and ticket purchase may be tax deductible.*

Customizable Sponsor Experiences

Sponsors are recognized in front of an audience of engaged philanthropists, volunteers and community leaders while generating funds to provide millions of healthy meals to households across Eastern Massachusetts. Please contact us if you would like to customize benefits to enhance your partnership, including branded activations on-site.



Your sponsorship dollars help to provide healthy meals to those in need.
Join the movement.

PRESENTING SPONSOR

\$150,000

As a Presenting Sponsor of Women Fighting Hunger, you'll receive lead visibility in front of an audience of approx. 500 attendees, including first billing on the big screen, event signage, and other promotional materials. You will also have the opportunity to introduce the "Coffee Talk" discussion during the on-stage program. More benefits are listed below, and we will assist in customizing this experience for you.

- Lead recognition as a Presenting Sponsor on all materials, e-communications, and the Women Fighting Hunger website
- Opportunity to introduce the Coffee Talk portion of the program
- Verbal acknowledgement during program
- Logo on step & repeat wall (for top sponsors only)
- Highlighted recognition on GBFB.org/wfh
- Featured listing in GBFB's e-newsletter, which reaches 145,000 people each month
- Opportunity to provide giveaway item for guests
- Two (2) 16:9 color slides (digital ad) in event slide show
- VIP tour of GBFB and volunteer opportunity
- Two (2) dedicated social media mentions
- Logo displayed on invitation
- Twenty (20) tickets with premium seating and VIP Check-in

COFFEE RECEPTION SPONSOR

\$100,000

Sponsor a welcome caffeine boost for attendees! This custom-branded coffee lounge includes "Your Company" lounge area and a barista coffee bar, including branded coffee cups. You'll also receive ad placement on the big screen, event signage, and other promotional materials.

- Recognition as a Coffee Reception Sponsor on all materials, e-communications, and the Women Fighting Hunger website
- Menu recognition at each coffee station and additional event signage
- Logo or name on paper coffee cups
- Verbal acknowledgement during program
- Logo on step & repeat wall (for top sponsors only)
- Highlighted recognition on GBFB.org/wfh
- Opportunity to provide giveaway item for guests
- One (1) 16:9 color slide (digital ad) in event slide show
- One (1) dedicated social media mention
- Logo displayed on invitation
- Twenty (20) tickets with prominent seating and VIP Check-in

To discuss the details of the Customizable Sponsor Experiences, please contact AJ Events at (617) 267-2244 or email AJ Williams at aj@ajwevents.com.



Standard Sponsor Opportunities



PADDLE MATCH SPONSOR \$50,000

- Recognition as a Paddle Match Sponsor on all materials, e-communications, and the Women Fighting Hunger website
- Leveraging and recognizing your gift during our paddle raise hosted by Karen Holmes Ward
- Verbal acknowledgement during program
- Logo on step & repeat wall (for top sponsors only)
- Highlighted recognition on GBFB.org/wfh
- Opportunity to provide giveaway item for guests (500 items needed by October 1, 2024)
- Logo displayed on invitation (logo due August 30, 2024)
- Fourteen (14) tickets with prominent seating and VIP Check-in

SUSTAINING SPONSOR \$25,000

- Recognition as a Sustaining Sponsor on all materials, e-communications, and the Women Fighting Hunger website
- Verbal acknowledgement during program
- Highlighted recognition on GBFB.org/wfh
- Opportunity to provide giveaway item for guests (500 items needed by October 1, 2024)
- Logo displayed on invitation (logo due August 30, 2024)
- Ten (10) tickets with prominent seating

SUPPORTING SPONSOR \$15,000

- Logo recognition as a Supporting Sponsor on the Women Fighting Hunger website
- Logo displayed during the program
- Ten (10) tickets

FORTIFYING SPONSOR \$10,000

- Listing as a Fortifying Sponsor on the Women Fighting Hunger website
- Logo displayed during the program
- Eight (8) tickets

MOTIVATING SPONSOR \$5,000

- Listing as a Motivating Sponsor on the Women Fighting Hunger website
- Logo displayed during the program
- Six (6) tickets

AMBASSADOR SPONSOR \$2,500

- Listing as an Ambassador Sponsor on the Women Fighting Hunger website
- Name displayed during the program
- Four (4) tickets

You can help provide healthy, nutritious food to communities in need.

1 in 3 people statewide face food insecurity

190 communities served across Eastern Massachusetts

90 million healthy meals distributed annually

92¢ of every dollar donated goes directly to hunger-relief efforts

600,000 people served monthly

96% of food meets the highest nutrition standards

“At a time when the cost of living, food and utilities are at an all-time high, food insecurity and demand at our nearly 600 partners across Eastern Massachusetts are rising: every measure to soften the blow to our communities will help.”

—Catherine D’Amato, President and CEO, The Greater Boston Food Bank



Sponsorship Form



INDIVIDUAL OR
COMPANY NAME
(AS IT WILL APPEAR IN PRINT)

CONTACT NAME

TITLE

E-MAIL

PHONE

MAILING
ADDRESS

CITY

STATE

ZIP

SPONSOR EXPERIENCES (Please Check One)

- PRESENTING SPONSOR \$150,000
- COFFEE RECEPTION SPONSOR \$100,000

The Greater Boston Food Bank, Tax ID# 04-2717782
is a 501(c)(3) non-profit organization.

*(For tax purposes, the IRS requests that we inform you that, over
and above the value of goods and services you may receive, your
contribution is tax deductible to the extent provided by law.)*

SPONSOR LEVELS (Please Check One)

- PADDLE MATCH SPONSOR \$50,000
- SUSTAINING SPONSOR \$25,000
- SUPPORTING SPONSOR \$15,000
- FORTIFYING SPONSOR \$10,000
- MOTIVATING SPONSOR \$5,000
- AMBASSADOR SPONSOR \$2,500

PAYMENT (Please Check One)

- A check is enclosed for the above donation. *Payable to The Greater Boston Food Bank*
- Please reserve the above sponsorship for my company or myself and send an invoice to my attention.
- I/We cannot participate, but we are pleased to make a 100% tax deductible donation \$ _____
in lieu of our attendance. *Payable to The Greater Boston Food Bank*
- I would like to make a charitable contribution with my Donor-Advised Fund or Foundation.
****Per IRS, if you use a DAF or a personal foundation to support the event, tickets are available for an additional
non-tax deductible amount. Contact Ashley Walters at awalters@gbfb.org with any questions.**
- I would like to pay by VISA/MasterCard/AMEX. ***To give securely online, visit: GBFB.org/wfh**

NAME ON CARD:

CARD #:

EXP DATE:

CVC CODE:

THANK YOU!

You may register online at gbfb.org/wfh. If you have any questions or would prefer to process your sponsorship by phone, wire, or mail, contact Ashley Walters at awalters@gbfb.org (cc: maria@ajwevents.com) or (617) 598-5081 or mail to:

The Greater Boston Food Bank
Attn: Ashley Walters
70 South Bay Avenue
Boston, MA 02118