

TASTE OF THE FOOD BANK

**THURS SEPT 19
5:30 PM**



**SPONSORSHIP 
OPPORTUNITIES**

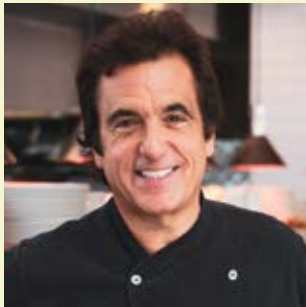
TASTE OF THE FOOD BANK

CO-CHAIRS:

Jody Adams



Steve DiFillippo



**Celebrity Chefs
Rising Stars
Mixologists
Craft Breweries
Wine Purveyors
And more!**

**Learn more at
tasteofthefoodbank.org**

The Greater Boston
**FOOD
BANK** 
Feeding Eastern Massachusetts

Join us for Boston's most anticipated culinary event, **Taste of the Food Bank**, on **Thursday, September 19, 2024** at The Greater Boston Food Bank's Yawkey Distribution Center.

Boston culinary icons and event co-chairs **Jody Adams** and **Steve DiFillippo** have curated a lineup of the region's top restaurants, mixologists, and rising stars, drawing from the area's most notable chefs, brewers, wine purveyors, and spirit vendors.

Experience the city's most authentic and diverse flavors alongside over 500 business and community leaders, foodies, philanthropists, and local influencers. Taste of the Food Bank will include a live auction featuring the best in the local food scene, brand activations, and live entertainment.

More than just a great party, this event celebrates GBFB's essential role as the engine that drives our hunger-relief system in Eastern Massachusetts. With support from our corporate and philanthropic partners, we fuel a vast food distribution network that delivers 90 million healthy meals to people in need each year.

**Together, we have the power
to end hunger here.**

EVENT DETAILS

Taste of The Food Bank
Thursday, September 19, 2024
5:30 - 10:00 PM
The Greater Boston Food Bank
Yawkey Distribution Center
70 South Bay Avenue
Boston, MA 02118

*The Greater Boston Food Bank is a non-profit 501(c)(3) corporation.
A portion of the cost of sponsorship and ticket purchase may be tax deductible.*

TASTE OF THE FOOD BANK

Culinary Lineup

Taste of the Food Bank guests sample fare from breweries, local celebrity chefs, craft beverages, restaurants, and culinary artisans.



Michael Schlow



Rodney Murillo
Davio's Northern Italian
Steakhouse



Brian Moy
Shojo Group Boston



Jeremy Sewall
Row 34



Joanne Chang
Flour Bakery + Cafe



Dante deMagistris
il Casale



Jen Royle
Table Boston



Danny Levesque
SAVR



Andy Husbands
Smoke Shop BBQ



Douglass Williams
Mida



Brian Poe
Tip Tap Room



Jack Huang
Douzo Sushi



Chelven Randolph
Nosh & Grog



Josh Ziskin
La Morra



Kelly Snogles
Brownstone



Robert Sisca
The Banks Seafood
and Steak

Customizable Sponsor Experiences



Sponsors are recognized in front of an audience of engaged philanthropists, volunteers and community leaders, while generating funds to provide millions of healthy meals to households across Eastern Massachusetts. Please contact us if you would like to customize benefits to enhance your partnership, including branded activations on-site.

PRESENTING SPONSOR

\$150,000 Only 2 remaining!

As a Presenting Sponsor of Taste of the Food Bank, you'll receive lead visibility in front of an audience of 500+ attendees, first billing on the big screen, event signage, and other promotional materials—plus a speaking opportunity during the on-stage program. More benefits are listed below, and we will help customize this experience for you.

- Lead recognition as a Presenting Sponsor on all materials, e-communications, and on event webpages
- Opportunity to welcome guests and introduce the co-chairs during the program
- Verbal acknowledgement during program
- Logo on step & repeat wall (for top sponsors only)
- Social media sponsor announcement
- Two (2) dedicated social media posts
- Sponsor acknowledgment in the post-event video reel
- Opportunity to provide a giveaway item for guests (300 items needed by September 10, a VIP ticket exclusive)
- Featured listing in GBFB's e-newsletter, which reaches 145,000 people each month
- Two (2) 16:9 color slides (digital ad) during event
- VIP tour of GBFB and volunteer opportunity
- Four (4) dedicated social media mentions
- Prominent inclusion of your name (company) on the event invitation and Boston Common Magazine's full-page ad (September Issue)
- Twenty (20) VIP tickets, including expedited check-in and access to exclusive VIP Lounge

To discuss the details of the experience opportunities, please contact AJ Events at (617) 267-2244 or email AJ Williams at aj@ajwevents.com.

VIP LOUNGE SPONSOR

\$100,000 Only 2 available!

As VIP Area Sponsor, you'll receive significant exposure in the most visible and exclusive area of the event, and receive recognition every time the VIP Area is mentioned. The Lounge signage will prominently display your logo, and your ad will be featured on screens during the event. We will assist in customizing this experience for you.

- Premium recognition as the VIP Lounge Sponsor on all materials, e-mail blasts, and on event webpages
- Your own branded VIP lounge within the VIP Area
- Logo or name on the cocktail napkins
- Logo on step & repeat wall (for top sponsors only)
- Social media sponsor announcement
- One (1) 16:9 color slides (digital ad) during event
- Sponsor acknowledgment in the post-event video reel
- Opportunity to provide a giveaway item for guests (300 items needed by September 10, a VIP ticket exclusive)
- Prominent inclusion of your name (company) on the event invitation and Boston Common Magazine's full-page ad (September Issue)
- Twenty (20) VIP tickets, including expedited check-in and access to exclusive VIP Lounge

OFFICIAL WINE SPONSOR

Only 1 available!

- Premium recognition as the Official Wine Sponsor on all materials, e-communications, and the event website
- Logo on step & repeat wall
- Speaking opportunity from the podium from 10-15 minutes during the Program
- Ten (10) VIP tickets

**Thank you to our Official Wine Sponsor:
Joel Gott Wines**



Customizable Sponsor Experiences (Cont'd)



ENTERTAINMENT/HOST SPONSOR

\$75,000 Only 1 available!

This exclusive sponsorship will place your company front and center alongside our entertainment and/or host. This highly visible activation includes 'Sponsored by [Your Company]' on all event materials and screens, a message from you emailed to all guests the week of the event, logo visibility, and more.

- Premium recognition as the Host/Entertainment Sponsor on all materials, e-mail blasts, and on event webpages
- Logo on step & repeat wall (for top sponsors only)
- Social media sponsor announcement
- One (1) 16:9 color slides (digital ad) during event
- Sponsor acknowledgment in the post-event video reel
- Opportunity to provide a giveaway item for guests (300 items needed by September 10, a VIP ticket exclusive)
- Prominent inclusion of your name (company) on the event invitation and Boston Common Magazine's full-page ad (September Issue)
- Fourteen (14) VIP tickets, including expedited check-in and access to exclusive VIP Lounge

OFFICIAL MAGAZINE SPONSOR *Only 1 available!*

- Premium recognition as the Official Magazine Sponsor on all materials and on event webpages
- Logo on the step & repeat wall
- Special recognition on the podium from our host during the Program
- Ten (10) VIP tickets

Thank you to our Official Magazine Sponsor:

Boston Common Magazine

[SOLD OUT]

You can empower others to put food on their tables

1 in 3 people statewide face food insecurity

190 communities served across Eastern Massachusetts

90 million healthy meals distributed annually

92¢ of every dollar donated goes directly to hunger-relief efforts

600,000 people served monthly

96% of food meets the highest nutrition standards

"We believe that hunger shouldn't be business as usual. That's why we're working to empower everyone to put healthy food on their table, every day."

—Catherine D'Amato, President and CEO, The Greater Boston Food Bank



Standard Sponsor Opportunities

PADDLE MATCH SPONSOR

\$50,000

- Recognition as a Paddle Match Sponsor on all materials, e-communications, and on event webpages
- Leveraging and recognizing your gift during the paddle raise hosted by our auctioneer
- Verbal acknowledgement during program
- Logo on step & repeat wall (for top sponsors only)
- Opportunity to provide a giveaway item for guests (300 items needed by September 10, a VIP ticket exclusive)
- Logo displayed on invitation
- Fourteen (14) VIP tickets, including expedited check-in and access to exclusive VIP Lounge

SUSTAINING SPONSOR **\$25,000**

- Recognition as a Sustaining Sponsor on all materials, e-communications, and on event webpages
- Verbal acknowledgement during program
- Opportunity to provide giveaway item for guests (500 items needed by September 10)
- Logo displayed on invitation
- Twelve (12) general admission tickets

SUPPORTING SPONSOR **\$15,000**

- Logo recognition as a Supporting Sponsor on event webpages
- Logo displayed during the program
- Ten (10) general admission tickets

MOTIVATING SPONSOR **\$5,000**

- Listing as a Motivating Sponsor on event webpages
- Logo displayed during the program
- Six (6) general admission tickets

AMBASSADOR SPONSOR **\$2,500**

- Listing as an Ambassador Sponsor on event webpages
- Name displayed during the program
- Four (4) general admission tickets

Individual Tickets

VIP TICKETS

\$500*

A VIP ticket includes:

- (1) VIP Ticket including expedited VIP Check-in
- Access to the VIP Lounge hosted by co-chairs Jody Adams and Steve DiFillippo, featuring celebrity chef stations and a mixology station
- All benefits of a General Admission ticket holder

* **No Refunds or Exchanges**

GENERAL ADMISSION TICKETS

\$350*

A General Admission ticket includes:

- (1) Ticket to Taste of the Food Bank
- Access to the Culinary Cocktail Reception featuring a lineup of the region's top restaurants, mixologists, and rising stars, drawing from the area's most notable chefs, brewers, wine purveyors, and spirit vendors
- A captivating program with a live auction featuring must-have culinary packages and inspiring stories from GBFB
- Live Entertainment

* **No Refunds or Exchanges**

To purchase sponsorships or tickets, visit:
tasteofthefoodbank.org

The Greater Boston Food Bank is a non-profit 501(c)(3) corporation.

A portion of the cost of sponsorship and ticket purchase may be tax deductible.

Sponsorship Form



INDIVIDUAL OR
COMPANY NAME
(AS IT WILL APPEAR IN PRINT)

CONTACT NAME _____ TITLE _____

E-MAIL _____ PHONE _____

MAILING ADDRESS _____ CITY _____ STATE _____ ZIP _____

SPONSOR EXPERIENCES (Please Check One)

- PRESENTING SPONSOR \$150,000
- VIP LOUNGE SPONSOR \$100,000
- ENTERTAINMENT/HOST SPONSOR \$75,000

The Greater Boston Food Bank, Tax ID# 04-2717782 is a 501(c)(3) non-profit organization.

(For tax purposes, the IRS requests that we inform you that, over and above the value of goods and services you may receive, your contribution is tax deductible to the extent provided by law.)

SPONSOR LEVELS (Please Check One)

- PADDLE MATCH SPONSOR \$50,000
- SUSTAINING SPONSOR \$25,000
- SUPPORTING SPONSOR \$15,000
- MOTIVATING SPONSOR \$5,000
- AMBASSADOR SPONSOR \$2,500

PAYMENT (Please Check One)

- A check is enclosed for the above donation. *Payable to The Greater Boston Food Bank*
- Please reserve the above sponsorship for my company or myself and send an invoice to my attention.
- I/We cannot participate, but we are pleased to make a 100% tax deductible donation \$ _____ in lieu of our attendance. *Payable to The Greater Boston Food Bank*
- I would like to make a charitable contribution with my Donor-Advised Fund or Foundation.
****Per IRS guidelines, if you use a DAF or a personal foundation to support the event, tickets are available for an additional non-tax deductible amount. Contact Ashley Walters at awalters@gbfb.org with any questions.**
- I would like to pay by VISA/MasterCard/AMEX. ***To give securely online, visit: tasteofthefoodbank.org**

NAME ON CARD: _____

CARD #: _____

EXP DATE: _____ CVC CODE: _____

THANK YOU!

You may register online at tasteofthefoodbank.org. If you have any questions or would prefer to process your sponsorship by phone, wire, or mail, contact Lisa Davis at ldavis@gbfb.org (cc: maria@ajwevents.com) or (617) 598-5050 or mail to:

The Greater Boston Food Bank
Attn: Lisa Davis
70 South Bay Avenue
Boston, MA 02118

