



JOIN THE  
MOVEMENT.

## Together, we can end hunger here.

**Women Fighting Hunger** is a compassionate group of business and community leaders working with The Greater Boston Food Bank (GBFB) to end hunger here. Over the last 10 years, these women have created a philanthropic movement to improve the health and well-being of the communities they live in.

Since 2010, the dedicated members of Women Fighting Hunger have helped to raise awareness around our mission to end hunger here, and together have raised enough to provide more than 3.1 million healthy meals to people struggling with hunger.

As a Women Fighting Hunger Breakfast sponsor, you will join an influential group of community leaders as we work to end hunger across Eastern Massachusetts. Your sponsorship dollars help to provide healthy meals to those in need. **Join the movement.**

**WOMEN FIGHTING HUNGER  
10<sup>th</sup> ANNIVERSARY BREAKFAST**  
to benefit The Greater Boston Food Bank

**WHEN:**

Wednesday, September 25, 2019

7:15 – 8:00AM Coffee Reception

8:00 – 9:00AM Program – Keynote Speakers

**WHERE:**

Seaport Hotel Boston

1 Seaport Lane Boston, MA 02210



*2018 honoree Olivia DeMichaelis (center) represents the next generation of Women Fighting Hunger. Olivia is the fourth generation of her family's produce business, State Garden, currently run by her father, Mark DeMichaelis (left). She is the namesake for their Olivia's Organics products. Olivia carries the generous legacy of her family, while serving as an inspiring voice of the future.*



*GBFB President and CEO Catherine D'Amato (left) is joined at the podium by WCVB-TV Host and Executive Producer Karen Holmes Ward (right), a longtime supporter and former member of GBFB's Board of Advisors. Together, they called on guests at last year's event to join the movement to help end hunger here.*

## JOIN US.

For more information about Women Fighting Hunger, contact Joyce MacDonald at 617.598.5029 or [jmacdonald@gfbf.org](mailto:jmacdonald@gfbf.org)

[GBFB.org/wfh](http://GBFB.org/wfh)

## Consider these facts:

- **In Eastern Massachusetts, 1 in 11 people is food insecure. One in 9 is a child.**
- **140,000 people eat something healthy from GBFB each month.**



*Carla Gonzalez, our 2018 guest speaker, is a former student of Northern Essex Community College (NECC)—the site of one of GBFB's community college Mobile Markets. Carla balances a full course load and a part-time job to support her and her mother, who has stage 4 breast cancer.*

*Carla said the free fruits and vegetables she received from GBFB took stress off her mind and helped her graduate from NECC. She's currently pursuing her bachelor's degree at UMass Lowell.*



**For more information  
about sponsorships:**

Lisa Leger  
Corporate Relations Manager  
lleger@gbfb.org  
617.598.5079

[GBFB.org/wfh](http://GBFB.org/wfh)

## SPONSORSHIP OPPORTUNITIES

### PREMIER SPONSOR - \$50,000



*Only one (1) sponsorship opportunity available in this category*

- Brief testimonial opportunity to Breakfast attendees
- Verbal acknowledgement during program
- Recognition on pre- and post-Breakfast communication including front of invitation
- Two tables at Breakfast (up to 24 guests) with preferred seating
- Exclusive recognition on GBFB.org/wfh
- Logo prominently displayed on program card
- Logo displayed on GBFB billboard for event week
- Digital ad displayed at Breakfast
- Dedicated blog post and feature in GBFB's monthly e-newsletter
- VIP tour of GBFB and volunteer opportunity

### MATCHING SPONSOR - \$25,000

- Matching sponsor for first-time gifts made at Breakfast
- Verbal recognition at the podium during program
- Table signage stating match opportunity
- One table at Breakfast (up to 12 guests) with preferred seating
- Logo displayed on invitation (logo due May 1, 2019)
- Logo/Recognition on program card
- Recognition on GBFB.org/wfh
- Digital ad displayed at Breakfast

### NETWORKING SPONSOR - \$20,000

- Sponsorship of networking coffee session at Breakfast
- Recognition at each coffee station and additional event signage
- Opportunity to engage guests with signature branding in networking area
- Opportunity to add item to guest gift bag
- One table at Breakfast (up to 10 guests)
- Logo/Recognition on program card
- Recognition on GBFB.org/wfh
- Digital ad displayed at Breakfast

### SUPPORTING SPONSOR - \$10,000

*Only four (4) sponsorship opportunities available in this category*

- One table at Breakfast (up to 10 guests)
- Recognition on GBFB.org/wfh
- Logo on table signage
- Name displayed on program card
- Logo displayed at Breakfast

### MOTIVATING SPONSOR - \$5,000

- One table at Breakfast (up to 10 guests)
- Recognition on GBFB.org/wfh
- Name displayed on program card
- Name displayed at Breakfast

### AMBASSADOR SPONSOR - \$2,500

- One table at breakfast

### LIMITED TICKET SALES: (two tickets maximum)

- \$1,000 – Host: two tickets to breakfast
- \$500 – Patron: one ticket to breakfast
- \$250 – Single Ticket





**Please fill out and return this completed form to:**

**By mail:**

The Greater Boston Food Bank  
Attn: Lisa Leger  
Corporate Relations Manager  
70 South Bay Avenue  
Boston, MA 02118

[GBFB.org/wfh](http://GBFB.org/wfh)

## SPONSORSHIP COMMITMENT FORM

**YES**, I/we would like to become a sponsor of Women Fighting Hunger at the level indicated below:

**PREMIER SPONSOR** (150,000 meals) - \$50,000

**MATCHING SPONSOR** (75,000 meals) - \$25,000

**NETWORKING SPONSOR** (60,000 meals) - \$20,000

**SUPPORTING SPONSOR** (30,000 meals) - \$10,000

**MOTIVATING SPONSOR** (15,000 meals) - \$5,000

**AMBASSADOR SPONSOR** (7,500 meals) - \$2,500

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### **SPECIFICATIONS FOR LOGOS FOR SPONSORSHIPS**

Please submit your corporate logo at a resolution no lower than 300 dpi. We can accept .PSD, .EPS, .PDF, or high-res JPEG files. All fonts should be converted to outlines and all images should be embedded to file. We will accept logos upon commitment of your sponsorship. Logo files must be received by August 1, 2019.

### **SPECIFICATIONS FOR DIGITAL ADS FOR PREMIER, MATCHING AND NETWORKING SPONSORSHIPS**

Ads will display on a 16:9 aspect ratio, landscape orientation. All fonts should be converted to outlines and all images should be embedded to file. We will accept digital ads upon commitment of your sponsorship. Original artwork should be saved and submitted at: [lleger@gbfb.org](mailto:lleger@gbfb.org)

Size:	1920 pixels wide by 1080 pixels high
Resolution:	At least 150 dpi or higher
Color mode:	RGB
Acceptable files:	PDF or high-res JPEG

