

### Campaign Overview

### What is it?

Hunger Action Month <sup>™</sup> (September) is a nationwide awareness campaign designed to mobilize the public to take action on the issue of hunger. <u>Learn more here</u>.

Hunger Action Day® (September 12, 2019) is a day where efforts across the country are focused for greater impact.

The Greater Boston Food Bank (GBFB) and our network are working together to raise awareness about hunger and inspire our neighbors to get involved in September and throughout the year.

### How can you participate?

Every Action Counts | Donate. Volunteer. Share. Advocate.

You can make a difference every day by taking actions like volunteering, donating, or even sharing information on social media. Together, we can end hunger one meal at a time.

GBFB.org

# Every Action Counts: Volunteer

Volunteer with us to sort fresh produce, grocery donations, and more to prepare for distribution from our warehouse.

<u>Volunteer</u> at The Greater Boston Food Bank on <u>your own</u>, <u>as a group</u>, or <u>as a family</u>.

Not in Boston? Volunteer locally at one of our partner agencies! <u>Find your local agency here</u>.









GBFB.org

Every Action Counts:

Donate

#### **Give online**

Every \$1 can help provide 3 healthy meals. By giving today, you are building a community where all our neighbors in need can thrive. Donate at: <a href="mailto:GBFB.org/HungerActionMonth">GBFB.org/HungerActionMonth</a>

#### Give on air

Tune in and donate to WCVB Channel 5 on Tuesday, September 17 (11:30 am - 7:30 pm) for a special Hunger Action Month™ TeleEvent!



### Every Action Counts: Share on Social Media

Use your social network to raise awareness of hunger by sharing pictures, stories, and calls to action!

### **Hashtags**

#HungerActionMonth #EndHungerHere #EveryActionCounts

Tag @Gr8BosFoodBank

GBFB.org



# Every Action Counts: Share on Social Media

### **Suggested Posts**

- This September, I'm taking action to #EndHungerHere for the 1 in 11 people in MA struggling with hunger. Join me and @Gr8BosFoodBank here: GBFB.org/HAM #HungerActionMonth
- We're volunteering with @Gr8BosFoodBank to help #EndHungerHere! We sorted #,### lbs of food (# of meals!) #EveryActionCounts
- No one should go hungry. I'm calling on
   @GovernmentOfficial to join me this
   #HungerActionMonth in solidarity to #EndHungerHere

Additional Resources: Look here!





## Every Action Counts: Advocate

If we raise our voices in unison, we can influence Congress and our local governments to strengthen anti-hunger legislation and take action to end hunger across the U.S.

### **Take Action:**

- Sign up for GBFB Advocacy Email alerts to stay up-to-date.
- Tell your state Representative and state Senator that hunger relief matters to you.
- Tweet about anti-hunger policy issues.
- Host a site visit at your organization during September.
- Declare September as Hunger Action Month<sup>™</sup> by asking your mayor to issue a proclamation.

Want to learn more about how you can participate? Email Dan McCarthy at <a href="mailto:dmccarthy@gbfb.org">dmccarthy@gbfb.org</a>.



