



FreshFest

FESTIVAL 2019

Thursday, May 16, 2019

6–9pm at The Greater Boston Food Bank

PREMIER SPONSOR



To reserve your sponsorship, please visit www.gbfb.org/FreshFest or contact Alisha Collins, Director of Corporate and Community Engagement, at acollins@gbfb.org or 617.598.5040.



Together, we're ending hunger across Eastern Massachusetts.

This spring The Greater Boston Food Bank will celebrate the 10th anniversary of our building. In that decade we have grown significantly—especially in our commitment to provide fresh, nutritious food to our community.

On May 16, from 6 to 9pm, to commemorate these and other milestones we will celebrate at FreshFest: Festival 2019. It's a new name and will be a new take on our signature event.

Please join us for food, fun, friends and a special announcement.

www.gbfb.org/FreshFest



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You can help
provide healthy
meals to those
in need.



Sponsorship Opportunities

300,000 MEALS

Lead Sponsor—\$100,000

- Twenty (20) guests for the exclusive pre-FreshFest VIP reception and evening
- Brand recognition in Greenhouse VIP Hub
- Verbal recognition at FreshFest
- Digital logo displayed at FreshFest
- Logo recognition in all FreshFest promotional materials
- Recognition as a *Partner for Impact* at the Leadership Circle level throughout the year

150,000 MEALS

Presenting Sponsor—\$50,000

- Fourteen (14) guests for exclusive pre-FreshFest VIP reception and evening
- Brand recognition in Greenhouse VIP Hub
- Digital logo displayed at FreshFest
- Logo recognition in all FreshFest promotional materials
- Recognition as a *Partner for Impact* at the Visionary level throughout the year

75,000 MEALS

Sustaining Sponsor—\$25,000

- Fourteen (14) guests for the evening
- Named space at FreshFest
- Logo displayed at FreshFest
- Logo recognition in all FreshFest promotional materials
- Recognition as a *Partner for Impact* at the Champion level throughout the year

45,000 MEALS

Supporting Sponsor—\$15,000

- Ten (10) guests for the evening
- Logo placement around FreshFest venue
- Digital logo display at FreshFest
- Name recognition in all FreshFest promotional materials
- Recognition as a *Partner for Impact* at the Ambassador level throughout the year

30,000 MEALS

Contributing Sponsor—\$10,000

- Ten (10) guests for the evening
- Name recognition in all FreshFest promotional materials
- Recognition as a *Partner for Impact* at the Ambassador level throughout the year

15,000 MEALS

Participating Sponsor—\$5,000

- Six (6) guests for the evening
- Name recognition at FreshFest